OMAHA SCANNER | SARPY SCANNER
OMAHA+SARPY WEATHER

BY NOSS MEDIA, LLC

ADVERTISE
BE SEEN. DRIVE TRAFFIC.
BUILD YOUR BRAND!

Let us show you what our team & platform can do for you and your business.

CREATIVE SOLUTIONS

No matter what business you have, our team will help build your brand!

DESIGN

We create a design based on your needs.

DEVELOPMENT

We utilize analytics to get you maximum exposure

PLATFORM

We promote your brand across our platforms

contact@nossmedia.com - nosssmedia.com - 402 806 3872

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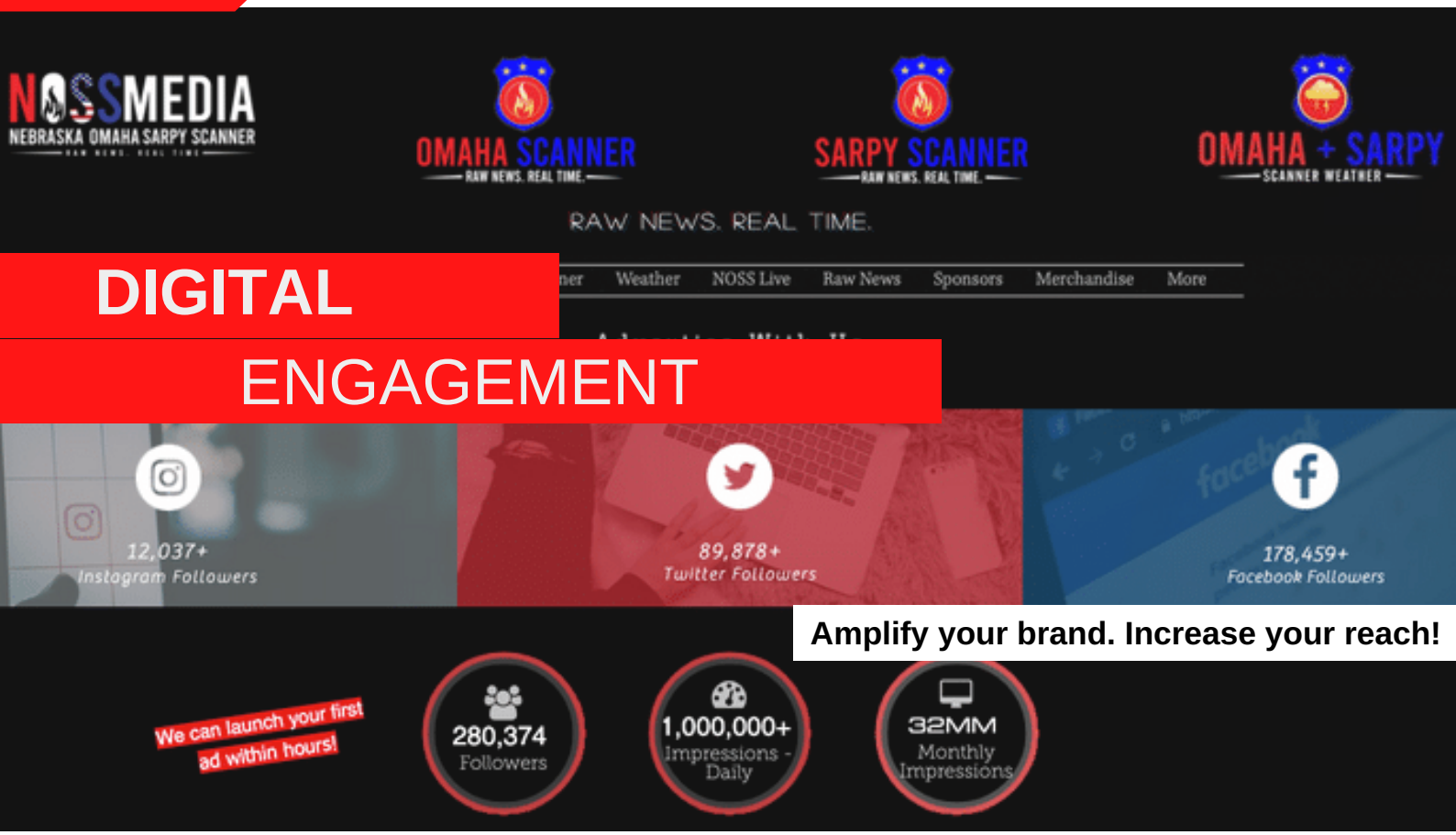

DIGITAL ENGAGEMENT

WHY US?

To put it simply, we want you to have more customers. We want your business to thrive. Why? Well, our goal is to provide our 290,000+ followers and website users (in Omaha and surrounding communities) with engaging content, helpful resources and an abundance of choices. That means that the more we can send them straight to a business or organization, the more we have helped them save time in finding a solution or resource that meets their needs. Their solution is your potential gain and we will have done our job. Whether you're wanting to improve your brand awareness or launching a new product or service, we have advertising packages to suit all budgets and goals. Rise above the competition by utilizing our platform. We connect your products and/or services to our 290,000+ engaged followers. No catches. No gimmicks. No hidden costs. Advertising on our social media platforms will allow you to leverage the most cost-effective form of advertising available today. In comparison to traditional print or radio advertising, social media advertising helps to maximize your brand's visibility immediately. Our numbers speak for themselves and they'll soon speak for you! Get in front of our audience now and establish your presence. We connect our advertising partners to a dynamic audience across our robust platforms. These platforms are home to 290,000+ followers and growing rapidly!

AUDIENCE
Attract our high-value audience

CONNECT
We connect our audience to our advertising partners

SUPPORT
We support your brand across our platforms

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ADVERTISING PACKAGES

$79 Lights

One (1) mention/ad on Twitter
One (1) mention/ad on Facebook
*per month

$149 Sirens

Two (2) mentions/ads on Twitter
Two (2) mentions/ads on Facebook
One (1) mention/ad on Instagram
One (1) ad on website
*per month

$249 Full Code

Two (2) mentions/ads on Twitter
Two (2) mentions/ads on Facebook
One (1) mention/ad on Instagram
One (1) ad on website
One (1) "Tonight's Scanner Sponsor"
One (1) ad during video footage

*prices listed are on a per month basis. All packages are a 2-month minimum commitment.

TWITTER
@omaha_scanner
@sarpy_scanner
@omaha_sarpyWX

FACEBOOK
@omahascanner402
@sarpyscanner402
@OmahaSarpyWX

INSTAGRAM
omaha_scanner
sarpy_scanner
omaha_sarpywx

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WHY ADVERTISE WITH US?

53% **Average monthly increase in profile views per month**

JULY 2020

290,472
FOLLOWERS

32,000,000
AVERAGE MONTHLY IMPRESSIONS

*2 MONTH AVERAGE

1MM Average impressions ***per day***

4.9%

Engagement Rate

Smashing the median Twitter engagement rate of .046% across every industry

OMAHA + SARPY SCANNER

We are proud to support & partner with locally owned businesses

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ADVERTISING CONTINUED

A LA CARTE

Mention/ad on Twitter	$45
Mention/ad on Facebook	$45
Mention/ad on Instagram	$45
Website Ad	$50
Tonight's Scanner Sponsor	$125
Ad in video footage	$125
Exclusivity per month (no competitor ads)	$150
**Lights business sponsor	$500
**Sirens business sponsor	$1250
**Full code business sponsor	$2500

**6-month exclusive package paid in advance. Huge price savings!

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