

OMAHA + SARPY SCANNER

BY NOSS MEDIA, LLC

ADVERTISE

BE SEEN. DRIVE TRAFFIC.

BUILD YOUR BRAND!

Let us show you what our team & platform can do for you and your business.

CREATIVE SOLUTIONS

No matter what business you have, our team will help build your brand!



DESIGN

We can create a design based on your needs.



DEVELOPMENT

We utilize analytics to get you maximum exposure



PLATFORM

Your brand across our entire platform

contact@nossmedia.com - nossmedia.com - 402 806 3872

OMAHA + SARPY SCANNER

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DIGITAL

ENGAGEMENT

Amplify your brand & increase your reach with our digital advertising campaigns.

WHY US?

Through fun & interactive design, sleepless nights, live video, bold photography, and captivating writing, we strive to provide our followers with free access to what is happening within Omaha and surrounding communities. Our motto is "Raw News Real Time." From blazing fires to intense real time police pursuits. We cover it all. We also introduce our audience to some of the most fascinating people within Douglas & Sarpy County and dig deep on the subjects that matter most to our followers. We passionately chronicle and celebrate this complicated, wonderful, vibrant city we all love. We're fun. We're passionate. We crawl the streets. We know almost everything about this city. And soon, our platform will come to life with our signature events. Get in front of our audience now and establish your presence. We connect our advertising partners to a dynamic audience across our robust platforms. These platforms are home to 163,000+ followers and growing rapidly!

AUDIENCE

Attract our high-value audience

CONNECT

We connect our audience to our advertising partners

SUPPORT

We support your brand across our platforms

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ADVERTISING PACKAGES

\$15

Lights

One (1) mention on Twitter
One (1) mention on Facebook
*per month

\$60

Sirens

Two (2) mentions on Twitter
Two (2) mentions on Facebook
One (1) mention on Instagram
One (1) ad on website
*per month

\$150

Full Code

Two (2) mentions on Twitter
Two (2) mentions on Facebook
One (1) mention on Instagram
One (1) ad on website
One (1) "Tonight's Scanner Sponsor"
One (1) ad during video footage

*prices listed are on a per month basis. All packages are a 2-month minimum.



TWITTER

@omaha_scanner
@sarpy_scanner



FACEBOOK

@omahascanner402



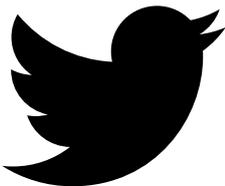
INSTAGRAM

omaha_scanner

ADVERTISING CONTINUED

A LA CARTE

| | |
|----------------------------------|--------|
| Mention on Twitter | \$15 |
| Mention on Facebook | \$15 |
| Mention on Instagram | \$15 |
| Website Ad | \$50 |
| Tonight's Scanner Sponsor | \$100 |
| Ad in video footage | \$100 |
| Launch party "lights" sponsor | \$250 |
| Launch party "sirens" sponsor | \$500 |
| Launch party "full code" sponsor | \$1000 |



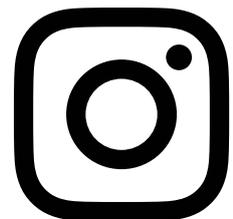
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INSTAGRAM

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WHY ADVERTISE WITH US?

53%

Average monthly increase in
profile views per month

MAY 2020

29,000,000
AVERAGE
MONTHLY
IMPRESSIONS

*2 MONTH AVERAGE

163,982

FOLLOWERS

970K Average impressions
per day

4.5%

Engagement Rate

Smashing the median Twitter engagement
rate of .046% across every industry

OMAHA + SARPY SCANNER

We are proud to support & partner with locally owned businesses

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